Letting the cat out of the box?

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Denver, Colorado
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Edward M. Corrado
The College of New Jersey
http://www.tcnj.edu/~corrado
Introduction

About Me:

- Systems Librarian @ TCNJ
- Masters of Library Service, Rutgers University
- Code4Lib Journal, editorial committee
- Presented on Social Software and Open Source on multiple occasions
The College of New Jersey

- A highly selective, comprehensive undergraduate college with a strong liberal arts core (Avg. SAT score is 1300)
- Approximately 5,600 full-time students
The College of New Jersey

- Located half-way between Philadelphia and NYC
- Residential Campus (95% of Freshman live on campus)
TCNJ Library

- New library building opened in Fall 2005
- 135,000 square-feet
- 105-seat multi-purpose auditorium.
- Over 564,000 monographs
- 24 group study rooms
- Late-night study area
TCNJ Library

- Café
- Wireless (& wired) network access
- Loaner laptops
- 2 computer labs
- Approximately 100 public access computers
- Lots more great stuff
About this talk

• Next Generation Catalogs
• Library Web site not first source of information
• Where are our users?
• How can we meet our users on their turf?
• Technology
  – RSS, XML, APIs, Web Services
Next Generation Catalogs

• Lots of discussions (NGC4LIB, for example)
• Some implementations and projects
  – Aqua Browser
  – Endeca
  – Koha Zoom
  – XC (extensible Catalog)
  – VUFind
  – Primo
  – WorldCat Local
Results 1 - 10 of 110 for cat box, sorted by: relevance

**Cats on the counter**
therapy and training for your cat
Larry Lachman, Frank Mickadell
Call number: 636.8088 L
Year: 2002
Found: cat (20); box (1); Cats (?)
Subject: cats, cat owners, ...

**The wubbulous world of Dr. Seuss**
The Cat's family & friends
Jim Henson Home Entertainment (Firm), Sony Pictures Home Entertainment (Firm)
...missing Snoozie Statue delivering a precious box of gifts to the Queen of Ka-Larry or learning to speak in Pleep there is plenty of adventure for Cat's friends and family.
Call number: DVD
Year: 2007
Found: cat (4); box (1)
Subject: cat in the hat (fictitious character), gifts, ...

**Cat owner's survival manual**
Claire Horton-Bussay, D. Godfrey
...properly situating the right bed litter box and scratching post. See how to ease the cat into its new environment select a vet and examine the advantages ...
Call number: 636.8088 H
Year: 2002
Found: cat (4); box (1); Cats (1)
Subject: cats, kittens

**Good cat!**
a proven guide to successful litter box use and problem solving
Shirlee Kalstone
Call number: 636.8088 K
Endeca
Koha Zoom

Athens County Public Libraries

"cats box and (su-to:Cats)" returned 57 results. Limit to currently available items.

Refine Your Search

Series
A cookie reader (1)
Beginner book video (1)
Dr. Fox animal series (1)
Usborne first pets (1)
Goosebumps (1)

Branches
Athens (15)
The Plains (7)
Hebron (6)
Wells (Albany) (4)
Gloster (4)
Coolville (2)

Authors
Carle, Eric (4)
Fox, Paula (3)
Brown, Marcia (1)
Seuss, (1)
Burton, Jane (1)

Topics
Cats (13)
Ferrets (4)
Cats (3)
Pets (2)
Picture books (2)

Great-Grandpa's in the litter box / by Greenburg, Dan.
Copies available at: Athens (1).

Cat A video guide to successful cat care /
- dist. by Maier Group, ; New York : ; 1 videocassette (43 min.) : ; Titles on container: Professional advice for a happier, healthier, loving cat; Cat care; A video guide to successful cat care. Series on container: Dr. Michael Fox animal series. ; 1/2 in.
Copies available at: Nelsonville (1).

The pet lover's guide to cat and dog skin diseases / by Campbell, Karen L.
- 2006 - Elsevier Saunders, ; St. Louis, Missouri : ; xii, 456 p. : ; Includes bibliographical references (p. 393-396) and index. ; 26 cm.
Copies available at: Coolville (1), Wells (Albany) (1), The Plains (1), Nelsonville (1), Athens (1), Gloster (1).

The red fox monster / by Baron, Alan.
- Candlewick Press, ; Cambridge, Mass. : ; 1 v. (unpaged) ; ; 22 cm.
Copies available at: Nelsonville (1), Athens (1).

One-eyed cat : a novel / by Fox, Paula.
- Yearling, ; New York : ; 216 p. ; ; 20 cm.
Copies available at: Athens (1).

Show More
<table>
<thead>
<tr>
<th>Title</th>
<th>Call Number</th>
<th>Location</th>
<th>Availability</th>
<th>Add to favorites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cats &amp; their poets /</td>
<td>PN6110.C3 C37 2002</td>
<td>4th Floor</td>
<td>Available</td>
<td>Yes</td>
</tr>
<tr>
<td>Harper's Illustrated handbook of cats /</td>
<td>SF442.H35 1993</td>
<td>4th Floor</td>
<td>Available</td>
<td>Yes</td>
</tr>
<tr>
<td>Bonds of affection: Thoreau on dogs and cats /</td>
<td>PS3042 .M64 2005</td>
<td>4th Floor</td>
<td>Available</td>
<td>Yes</td>
</tr>
<tr>
<td>Design of bent caps for concrete box-girder bridges /</td>
<td>Loading</td>
<td>Loading</td>
<td>Unknown</td>
<td>Yes</td>
</tr>
<tr>
<td>Result</td>
<td>Title</td>
<td>Authors</td>
<td>Language</td>
<td>Type</td>
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<td>--------</td>
<td>-------</td>
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</tr>
<tr>
<td>3</td>
<td>Two adjacent E box elements and a M-CAT box are involved in the muscle-specific regulation of the rat acetylcholine receptor beta subunit gene.</td>
<td>C Berberich, I Dürr, M Koenen, V Witzemann</td>
<td>English</td>
<td>Article</td>
</tr>
</tbody>
</table>
Other services?

New Books at D.H. Hill Library
Another Example: Penn Tags
What are some common characteristics?

- Faceted browsing
- Can include additional resources (not just local catalog)
  - Other libraries
  - Articles, etc.
- Modern look and feel (including book covers)
- May include reviews, tagging, recommendations, etc.
- (Major) Improvement over previous OPACs, but...
Do they hit the target?
Low Gravitational Pull

- “Low gravitational pull” of library resources -- Lorcan Dempsey
- Patrons don't typically search the library catalog for fun
- Library Web sites are not the first place most users go when they are seeking information (if they go to them at all)
Where are our patrons?

- Home
- Dorm rooms
- Computer labs on campus
- Coffee shops
- Friend's house
- Occasionally in the library
When are the looking for information?

- 24-7
- When the library is closed (or at least the reference desk)
- One hour before the assignment is due
Where do they look for information?

- Course/Learning Management Systems
- Student Portals
- Course Web sites
- Google (including Google Scholar)
- Wikipedia
- Social Networking Sites
  - MySpace, Facebook, etc,
Relevancy in the Digital Age

- “Good enough is good enough. The faculty, students, and researchers have spoken with their fingers. They have said that Google works, it gives us what we need...” - Sweeney, Richard (quoted in GOOGLIZERS vs. RESISTORS. By: Kenney, Brian, Library Journal, 12/1/2004, Vol. 129, Issue 20)


How do we get into these spaces?
Libraries in the Course Management System

Frequency
Collaborating with Faculty to Incorporate Information Literacy Into Courses on LMS versus Collaboration on In-person Instruction.

Libraries in the Course Management System

Should Librarians Provide Information Literacy Support on LMS?

Course Management Systems

- Library Resources
  - E-Reserves
  - Direct links to databases
  - Persistent links to articles from databases, etc.
  - Persistent links to Library Catalog Records
- Library pages in the CMS
- Web-based library tutorials for use in CMS (or otherwise integrate information literacy)
- Subject Specific Guides
- Librarian contact information
- Embedded librarians
CMS Embedded Librarian

- Can suggest resources and how to use them
- Reach whole class at once
- Be available where the students are
RSS Feeds in the CMS

- Deliver dynamic content
- Low maintenance (for teaching faculty and librarians)
- New Books
- Database listings
- Canned database searches
- Can be re-purposed
Yale University Library is dynamically including course reserves from Voyager in u-Portal and Sakai. (Thanks to Kalee Spraugue for the screenshot and details)
Libraries in Student Portals

- MyMonash is a great example of this
  - Reading lists
  - Past exams
  - Search the library catalog
  - Checked out materials
  - Links to library resources
  - Podcasts (Online Lectures)
  - Library SMS Notifications

- For more information, see Simon Hugard's 2007 EndUser presentation available from:
CSE3395 - Perl programming

Teaching staff
- Deborah Pickett

Library resources
- Reading list for CSE3395/CSE3395 Perl programming (Clayton & Malaysia)
- Monash Lectures Online for CSE3395 Perl Programming
- Citing and referencing
- Help functions

Online resources
Lecture material
- Courseware page
Additional material
- Realaudio taped lectures
- School of Computer Science and Software Engineering

monash cse cse2395
2282 messages, 596 threads.
- 2007 test post, Keith Lewis, 01 Mar 2007
- Re: exam. Robert Parsons, 14 Jul 2006
- Re: exam, Brendan Taylor, 13 Jul 2006

Handbook information
Faculty: Faculty of Information Technology
Credit points: 3
Composition of contact hours (for on-campus students):
One 1 hr lecture/week

This group allows anonymous posting.
“Library in my Room!” outreach program at Washington State University and other outreach projects let the cat out of the box too!

Florida Gulf Coast University and others are linking full-text proprietary databases with Google Scholar

For more information see:


and

Google Scholar OpenURLs - Firefox Extension (www.ualberta.ca/~pbinkley/gso/)
FOOTBALL
FOR
PLAYER AND SPECTATOR

BY
Fielding H. Yost

ILLUSTRATED

PUBLISHED BY UNIVERSITY PUBLISHING COMPANY
ANN ARBOR, MICHIGAN 1895
Worldcat.org is a great way to find books in your local library, but what if your local library doesn't subscribe?
Social Networking Sites

- “... focuses on the building and verifying of online social networks for communities of people who share interests and activities, or who are interested in exploring the interests and activities of others” - http://en.wikipedia.org/wiki/Social_network_service

- Facebook defines itself as “a social utility that connects people with friends and others who work, study and live around them.” - http://www.facebook.com/about.php
Social Networking Sites
MySpace

Brooklyn College Library

Library blog includes news as well as information literacy posts

Contacting Brooklyn College Library

Contact details

Library calendar of events
Facebook Groups
(libraries and other organizations aren't supposed to be members)

Library contact details

Library tutorials

Links to relevant materials

Librarian admin for group
Facebook Applications

- Libraries can create applications that people can install on their profiles.
Get It Citation Linker

* Requires Journal Title or ISSN

* Journal Title Containing

Date

Volume

ISSN

Start Page

End Page

Author Last Name First Name Initials

Article Title

View Open URL

Get It! ualberta Clear

2003 SPX by Ex Libris (USA) Inc.
Hello Edward, Welcome to the Ryerson University Library on Facebook.

External Links
- Library Home Page
- Catalogue
- Course Readings
- Articles and Indexes
- Map and Data Resources
- Check your File/Renew Books
- Ask a Librarian
- Room Bookings
- Hours
- Borrow From Other Libraries

Find Books, ebooks, DVDs, theses,...
Search Keywords for
(opens in new window)

Find Articles
Search tips: e.g. aging AND memory
For more articles, use Articles by Subject.
To search for a specific journal title, use Journals by Title A-Z

Library News Headlines
More Laptops Available
Research Skills Workshops
The Library and Facebook
Scan Documents in the Library
Colour Printing Now Available
Longer Laptop Loans
Text-message from the Library Catalogue
Library Workshops
Recommendations/Conclusions

- Patrons don't come to the library first
- Patrons don't search the library for fun (at least not most of them)
- The library should go to the patrons in the Online environment
- In many cases, this is a small investment (in terms of time and money), so even if the return isn't large, the library (and the patrons) still win
Credits

“Onni the cat (in a box)” photo by Ansik: http://flickr.com/photos/ansik/1409557308/

“Dangerous Box | Part III” photo by brainwise http://flickr.com/photos/brainwise/27764792/

Photo of dartboard by St John: http://www.flickr.com/photos/13237420@N00/1423348607/

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“Castle Gates photo by flipsockgrrl. Available at: http://flickr.com/photos/sneedleflipsock/51706714/

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Thanks for letting us out of the box!

Actually, I like being in boxes.

Images of Coda and Minette © Edward Corrado